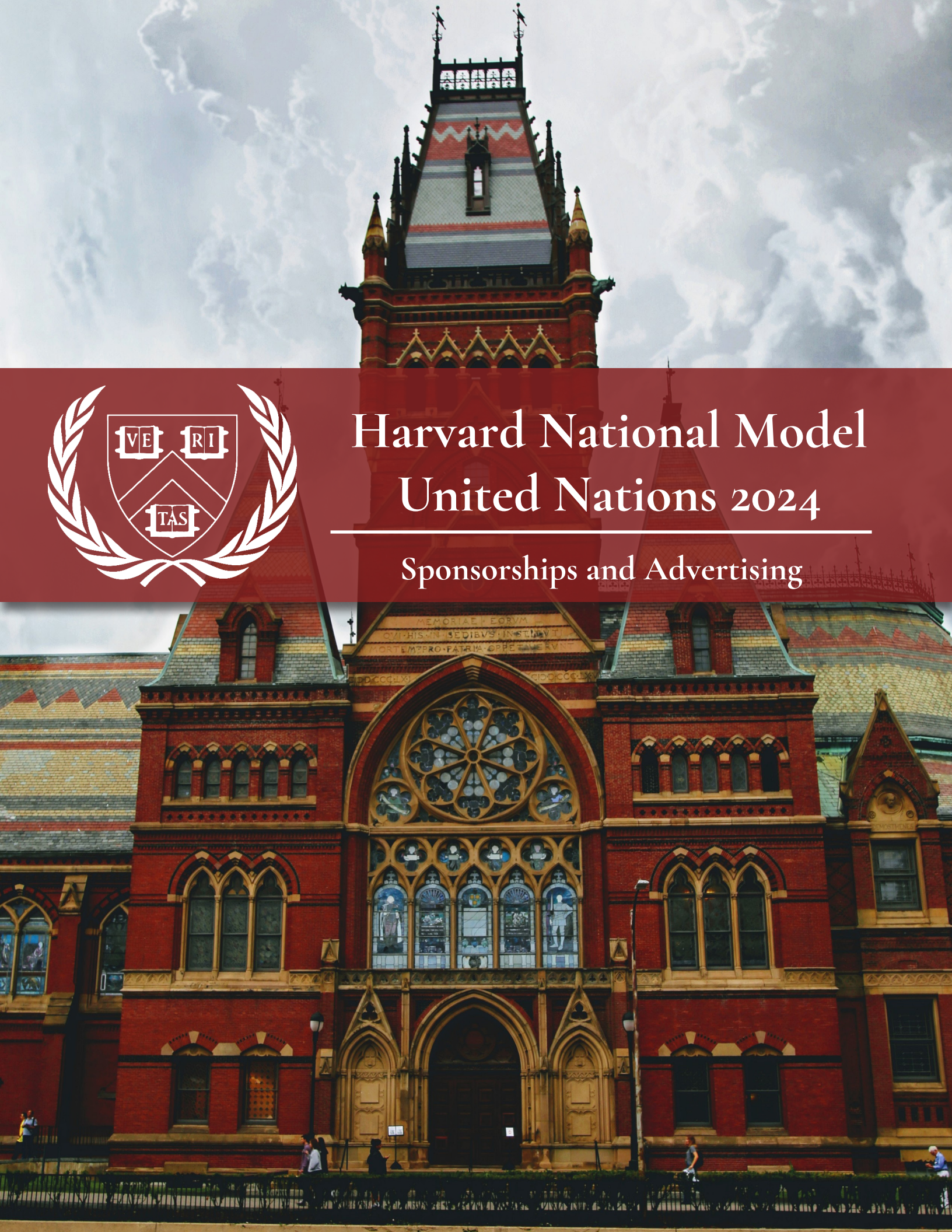




Harvard National Model United Nations 2024

Sponsorships and Advertising



The Conference

Harvard National Model United Nations is the largest, oldest, and most prestigious conference of its kind. For six decades, we have been committed to recreating the spirit of diplomacy, promoting substantive excellence and innovation, and ensuring a unique and unforgettable experience for our delegates.



Together, we can promote international education, individual growth, and strong networks of highly qualified and passionate future world leaders. We can collaborate to reach and affect thousands of undergraduates, and make a significant impact in our communities.

Ways to get involved with HNMUN:

- I. **Advertisement**, in our delegate handbooks, around conference, and in social media.
- II. **Sponsorships**, either monetary or with merchandise.
- III. **Career fair participation**, offering network opportunities for college students from across the world.
- IV. **Miscellaneous Support**. We'd be happy to welcome anything you can offer to the HNMUN community! Past examples include donated venue space and goods for sale at our merchandise booth.



Who We Are

4 days

40+ countries

68 years of legacy

170+ Harvard students

1500+ delegates from all over the world



Get Involved

Contribute to the education and development of the leaders of tomorrow!

HNMMUN is founded upon a solid tradition but never ceases to innovate. Our goal is to begin a process whereby constructive debate today can lead to solutions tomorrow. We place a high premium on professionalism and preparedness, and all of our staff is dedicated to exceeding these expectations.

We bring to the conference seventy years of experience and a staff that always exhibits the highest levels of enthusiasm and professionalism both in committees and behind the scenes.



Why sponsor HNMMUN?

- Involvement in the most prestigious and highly-ranked collegiate MUN conference
- The opportunity to recruit future members of your organization
- Build a reputation amongst 1,500+ qualified and ambitious university students
- Gain visibility and exposure amongst 1,500+ students from around the world and 170+ Harvard students
- Contribute to the conference's positive social impact

Monetary Sponsorships

Harvard National Model United Nations has five levels of potential sponsorship:
Crimson, Bronze, Silver, Gold, and Platinum!

CRIMSON PARTNER / \$1,200+

- Booth at Career and Opportunities Fair
- Business-Card Sized Advertisement in Conference Handbook

BRONZE PARTNER / \$1,750+

- All of the benefits of a Crimson Partner, with enhancements:
 - Business-Card Sized Advertisement replaced with Half-Page Advertisement
- Acknowledgement and Logo on our conference website
- Leaflets displayed at Business Booth at Conference

SILVER PARTNER / \$2,500+

- All of the benefits of a Bronze Partner, with a few modifications:
 - Short statement added to Logo on conference website
- One Social Media shoutout on both our Instagram and Facebook Pages
- Verbal mention at both Opening and Closing Ceremonies

GOLD PARTNER / \$5,500+

- All of the benefits of a Silver Partner, with a few modifications:
 - Half-Page Advertisement replaced with Full-Page Advertisement
 - Three Social Media shoutouts on both our Instagram and Facebook Pages
- Host an individual info session (optional)
- Verbal AND Visual mention at Opening and Closing Ceremonies
- Leaflets placed in all delegate folders
- One-time use of mailing list to promote organization/event

Platinum Partners

PLATINUM PARTNER / \$12,500+

- All of the benefits of a Gold Partner, with a few modifications:
 - Up to three uses of mailing list to promote organization/event
- Banner in a central location of the Boston Marriott Copley Place for the entirety of Conference
- Booth or Table Display for the entirety of Conference
- Promotional Video played at Opening and Closing Ceremonies



Donations of merchandise, food, or any other consumables are welcome! Please do reach out.

Due to our 501(c)3 status, all donations are fully tax-deductible.

ADVERTISING

Join us! Harvard National Model United Nations invites your business or organization to advertise at our conference. Less binding, but highly productive, advertising with HNMUN provides a way to reach thousands of students without being a sponsorship partner.

Conference Handbook

The most popular advertising method, the handbook is distributed to every participant and includes vital hotel and conference information.

Rates:

Inside back cover (8.5"x11"): \$1500

Full page (8.5"x11"): \$1000

Half page (8.5"x5.5"): \$750

Quarter page (4.25"x5.5"): \$500

Business Card size: \$400

Website

This year, as in previous years, HNMUN will use their website before and during the conference to provide greater informational accessibility. Advertising on this platform is a great alternative (or supplement) to traditional handbook exposure.

Rates:

Logo: \$250

Logo + short statement: \$450

Career and Opportunities Fair

- Personal connection with students—highly driven delegates and staffers as a potential pool of future business applicants and potential future clients.
- HNMUN delegates enter a variety of fields, including - but not limited to - consulting, finance, policy, graduate school, education, and communications.
- Resume book and contact information for selected delegates
- Higher direct exposure to delegates and staff members at the conference.
- Prior schools in attendance include Yale, University of Pennsylvania, Northeastern, Boston University, Northeastern, and more!

Rate: \$1000

*Prices are negotiable

**All donations are tax deductible

Past and Current Partners



The
Economist



HARVARD
Summer School



Lufthansa
Mobility Partner

COUNCIL *on*
FOREIGN
RELATIONS



KAPLAN



Summer Session
BROWN UNIVERSITY



bestdelegate



FIU

FLORIDA INTERNATIONAL UNIVERSITY



NYU STERN

The New York Times



HNMMUN 2024

February 15-18 | The Seventieth Session

Thank you for your time! We hope that you will consider partnering with HNMMUN this year. If you have any questions or would like to request more information, please contact Dan Ennis, Under-Secretary General for Business, at business@hnmun.org.

Do not hesitate to contact HNMMUN about food swaps or product donations.

We look forward to working with you!

